

HOP Survey

1. HOP Exhibit survey

* 1. Which HOP exhibit did you host?

Light and Color

Dinostories

Animals As Architects

Bugs Eye View

Go Figure

Termesphere: Up, Down & All Around

* 2. What were your display dates?

3. Your location/address

HOP Survey

2. Programs

1. Did you use activity kits provided by HOP?

Yes

No

2. Which activity kit(s) did you use?

Pre-K

Primary

Intermediate

Science

Art

Literature

None of these

3. Did you develop other related programs and activities? (If yes, please describe in the box below)

Yes

No

Other (please specify)

HOP Survey

3. Other Materials Used

1. What other resources did you use to enhance the HOP lesson?

- Great Exploration in Science and Math (GEMS)
- Parent Partners
- Artists in Schools and Communities Residencies
- SD Arts Council Touring Arts Roster
- Ruff Guide to Science
- SD Science or Art Center visits
- HOP Backpacks
- List of OUR community resources
- No other resources used

Other (please specify)

2. How did the programs enhance your community's response to HOP exhibits?

HOP Survey

4. Publicity

* 1. Did you use press releases about the HOP exhibit?

Yes

No

2. How did you advertise this exhibit?

Posters supplied by HOP

Press releases supplied by HOP

PSA supplied by HOP

Original newspaper articles

Original television spots

Original radio media

Internet Website/Blog

Other

HOP Survey

5. Please describe your audience

* 1. How many people visited the site (best estimate)?

2. Please estimate a percentage breakdown by ethnicity

Caucasian

Native American

African American

Hispanic

Asian American

Other

3. Estimate a percentage breakdown by age group

Pre-school

Elementary School
class/groups

Elementary School
(single)

Middle/High School
class/groups

Middle/High School
(single)

College Age

Families

Senior Citizens

4. How much time did the average visitor spend with the exhibit?

5. Which component was the most popular?

6. Which component was the least popular? Why do you think that is?

HOP Survey

7. Comments about the audience and their participation?



HOP Survey

6. General

1. How did you hear about the HOP availability?

2. Please rate the following

	low				high
Educational value	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Promotional value	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ease of Installation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ease of Maintenance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Affordability/Finding Local Funding	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. Would you be interested in hosting another HOP exhibit?

Yes

No

Maybe

4. Please give additional comments about your experiences with HOP exhibit(s).